



LUCA MONTANARO

BASIC INFOS

- 21 aprile 1997
- IT Driving License
- Settimo Torinese, 10036 (TO), Italy
- +39 3496285283
- lucamontanaromail@gmail.com
- linkedin.com/in/luca-montanaro-url/
- www.lucamontanaro.it

KNOWN LANGUAGES



HARD SKILLS*

Advanced:



Good:



*discover more on my website

I work mainly in graphic design, web design, communication and marketing. I have been working in these areas for more than 4 years and have worked on over 100 projects for more

I am very versatile in this profession and I'm always in constant training. I would like to find an apprenticeship that will enhance me and allow me to improve and challenge myself.

EXPERIENCES

Marketing and communication officer 2023-2024

Marketing campaigns via WhatsApp, Meta e Google, web management, SEO optimization, copywriting, social media management, mail marketing etc. for PrestiValore srl.

Graphic designer and Web designer 2022-2023

Digital graphics, video, strategic planning for social media, websites design, brochures, branding and more for Enfasi Design.

Marketing consultant e UI/UX designer 2021

Marketing consultant and collaborator in a newly established startup. Primarily responsible for marketing, gamification, and designing graphic interfaces for mobile and web applications.

Media content creator 2018

Responsible for video production and editing, as well as graphic design for the Event Horizon School and its teachers.

Other 2016-2020

Other jobs in unrelated sectors include: hotel receptionist, teenage educator, theater and museum receptionist.

EDUCATION

Technical course in media communication 2022

A professional course by Fortechance, focusing on marketing communication, social media and graphic content creation.

Technical course in video and photography production 2018

A professional course offered by Enaip Piemonte, focusing on all production phases of video content creation.

High school diploma in scientific subjects 2016

Diploma with the additional experience of attending the fourth year in the USA through an exchange program.

Other

- Certified course in the fundamentals of digital marketing issued by Google Digital Training.
- Online courses in semiotics and media languages.
- Studies in ludology, game design, and gamification application.
- Courses in educational theater and communication.
- 3D Graphics courses and animation.